



# Maggie Blaisdell

## SOFTWARE

Adobe Creative Suite  
Corel Creative Collection

## SKILLS

Poster Design  
Logo Design  
Illustration  
Typography  
Calligraphy  
Theater Set Design  
T-Shirt Design  
Mural Design  
Video & Audio Editing  
Caricature  
Copy Writing

## ACCOMPLISHMENTS

RIT Community Impact  
Award Recipient (2019, 2020)  
Recognized for service  
and leadership

Imagine RIT Poster Contest  
Winner (2019)  
56 entries, 5,000 votes

Eureka: Design Competition  
Winner (2019)  
Developed a Marketing  
Solution for Rochester's  
Veterans Outreach Center

## INVOLVEMENT

RIT Newman President  
(2020)

Service and Outreach  
Volunteer Coordinator  
(2018-2020)

Design Your Future  
Student Leader (2019)

## EDUCATION

Rochester Institute of Technology  
College of Art and Design  
BFA in Graphic Design expected 2022  
Business Administration Minor  
Creative Writing Immersion  
Honors Program Member  
GPA: 3.96

## WORK EXPERIENCE

### Graphic Designer | September 2019–2020

RIT Auxiliary Services, Rochester, NY

Collaborated with student employees and professional designers  
Planned and executed marketing solutions for on-campus events  
Designed posters, social media posts, and short animations  
Completed commissioned fine art projects

### Design and Education Intern | June 2020–August 2020

The Community Arts Center of Cambria County, Johnstown, PA

Developed and painted an 82 ft mural  
Designed printed media including brochures, flyers, and rack cards  
Edited short commercials in After Effects  
Created and executed lesson plans for middle school art students  
Sketched and presented ideas for rebranding

## CONTACT

Portfolio  
[https://maggieb72.wixsite.com/  
blaisdellportfolio](https://maggieb72.wixsite.com/blaisdellportfolio)

Email  
[mcb1695@rit.edu](mailto:mcb1695@rit.edu)

## GRAPHIC DESIGNER

A driven, versatile leader and collaborator  
with strong communication skills, quick  
understanding, and a passion for design  
and all creativity.

LinkedIn  
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