Graphic Design Studio II Project 03

Process Work

Maggie Blaisdell GRDE 202

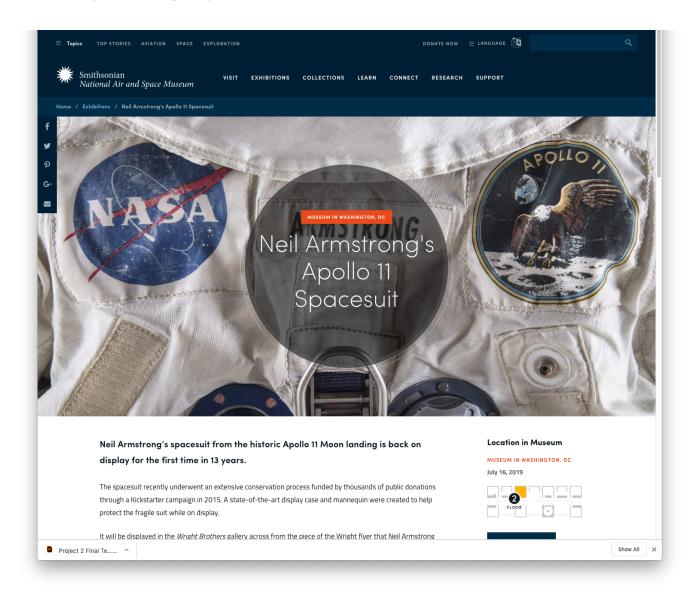
Research/Resources

[written research and/or resource and reference material]

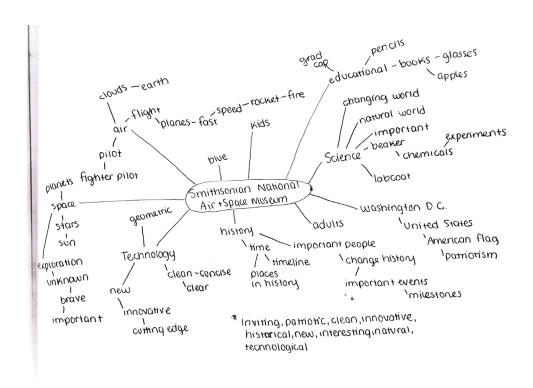
Having never been to, nor seen any exhbits from *The Smithsonian National Air and Space Museum*, I decided to visit their website to gather my information. The website proved to be extremely helpful in more ways than one. Not only did it give me valuable information about the exhibits on display (which I used to create my individual icons), it provided me with the museum's general aesthetic. The look is clean, clear, and geometric. Yet, while those adjectives may sound cold, the look remains friendly - as one might expect because of the

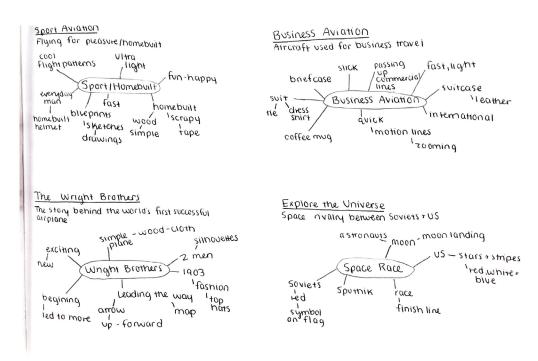
numerous children that visit the museum. I attempted to transfer this aesthetic to my own designs for the icons. I used simple lines and geometric forms, settling on a group of designs that are encapsulated by circles. This added geometric form nods toward the look I found on the website during my research.

website: https://airandspace.si.edu/

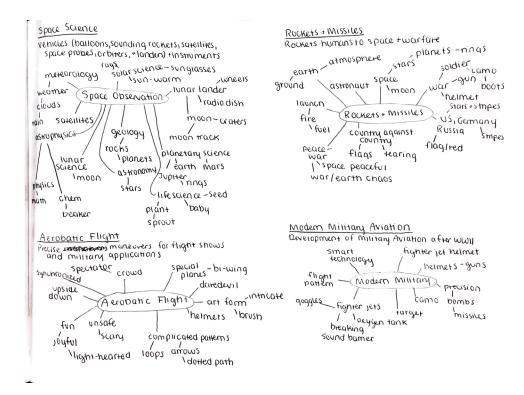


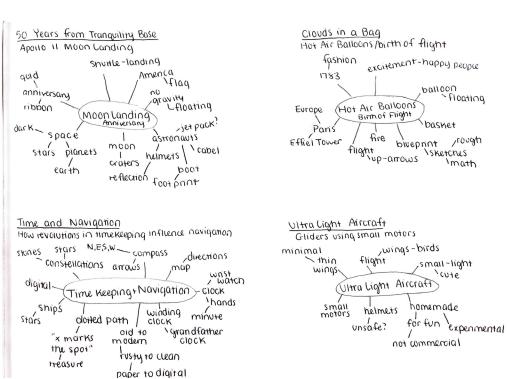
Research





Research





Research: reference















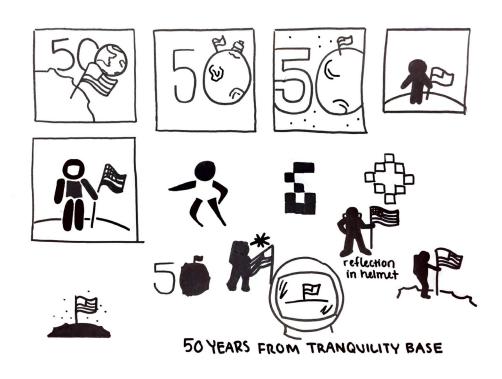


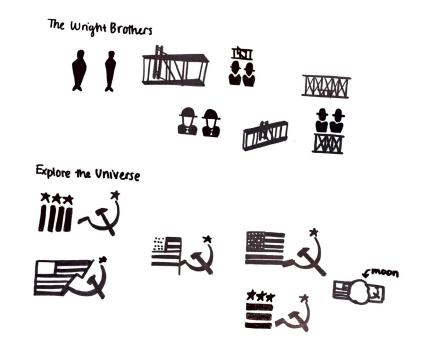


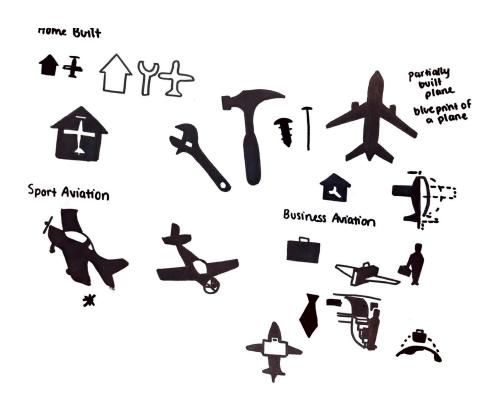




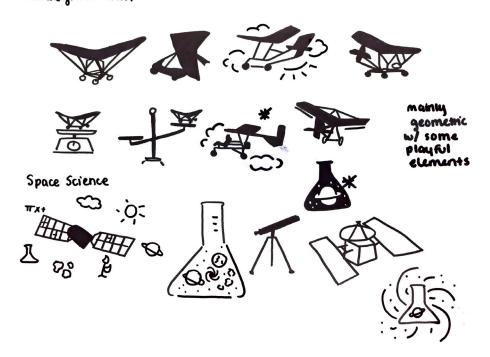


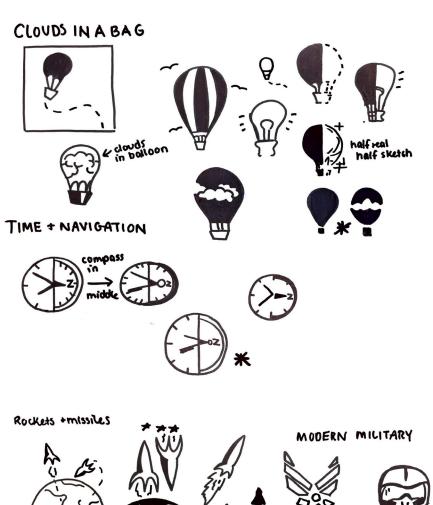


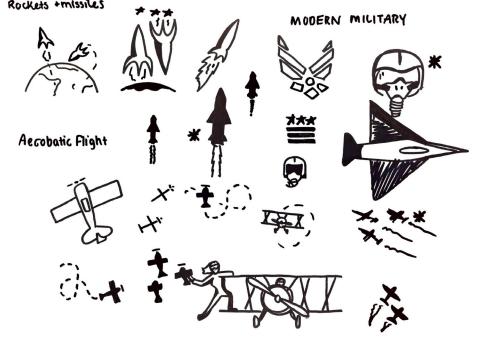


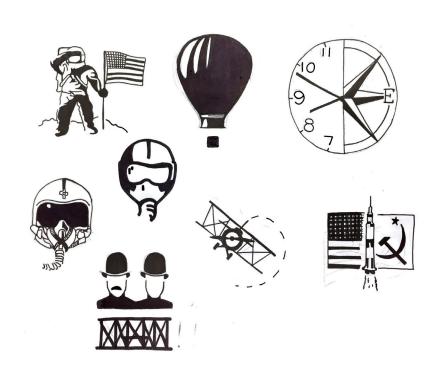


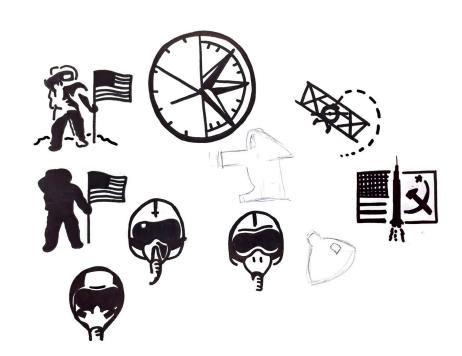
Vitra light Aircraft



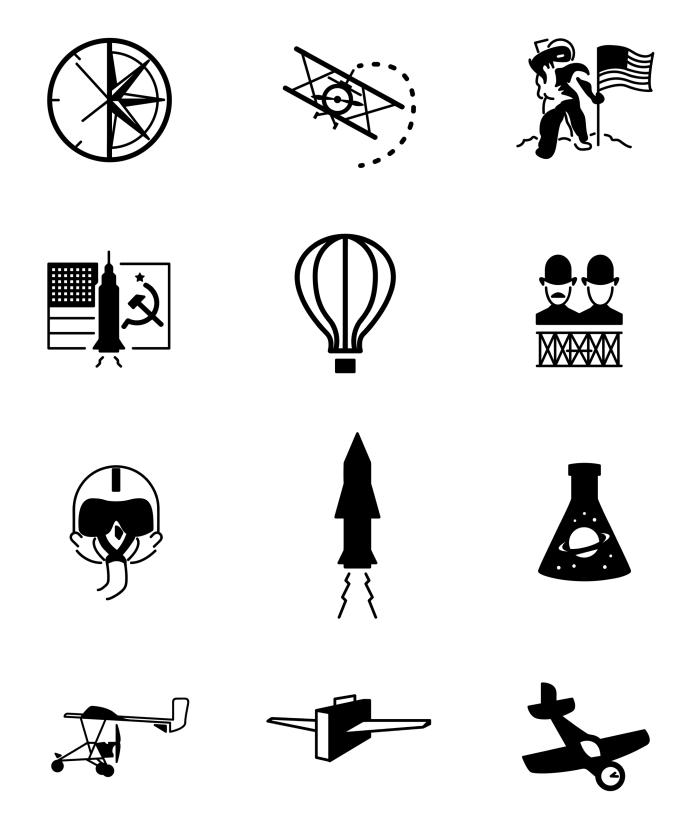


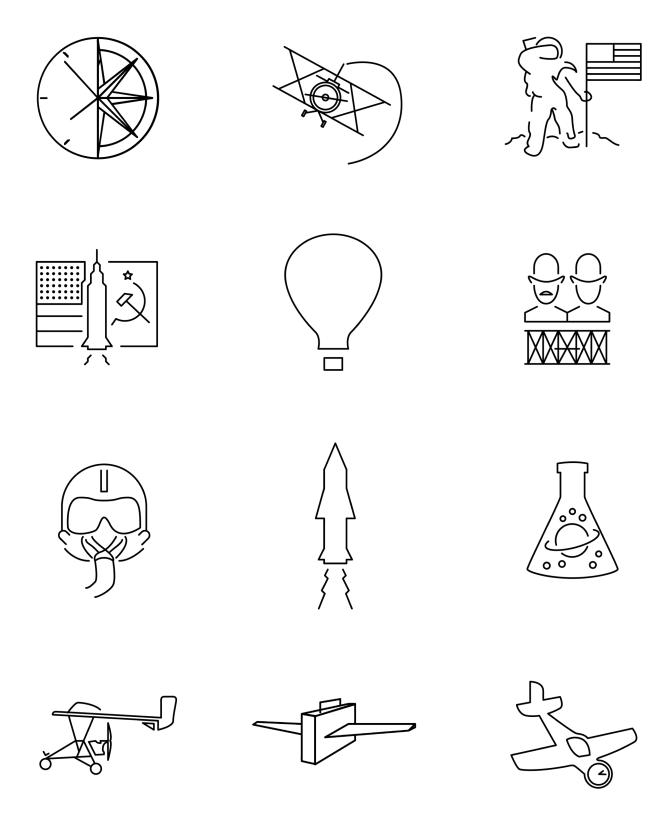


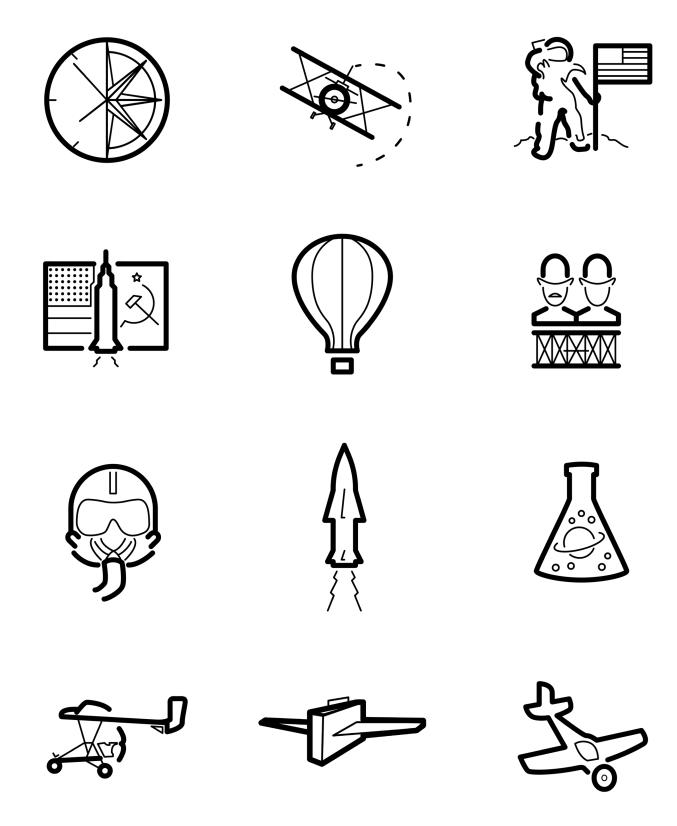


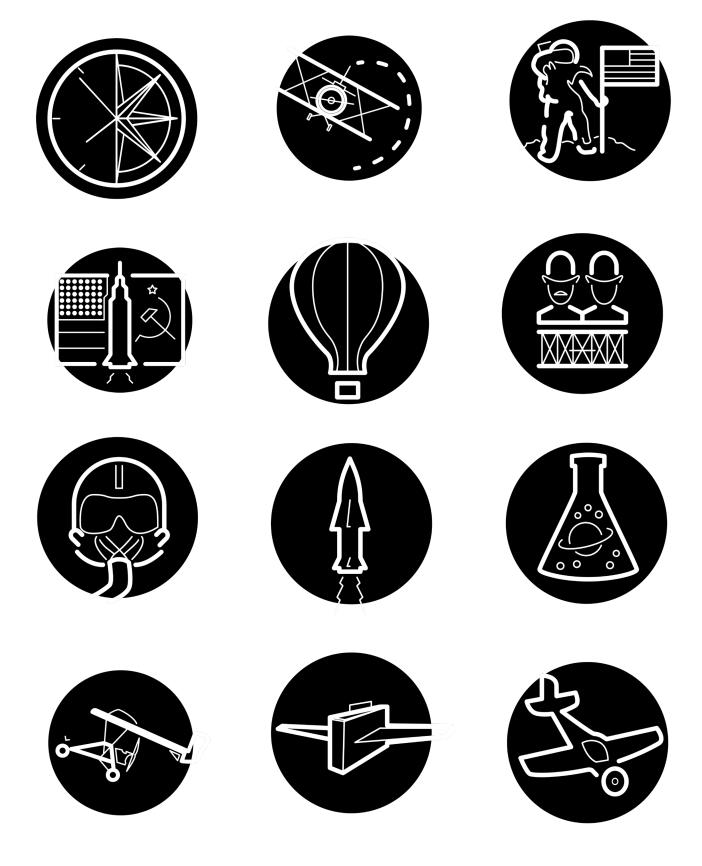


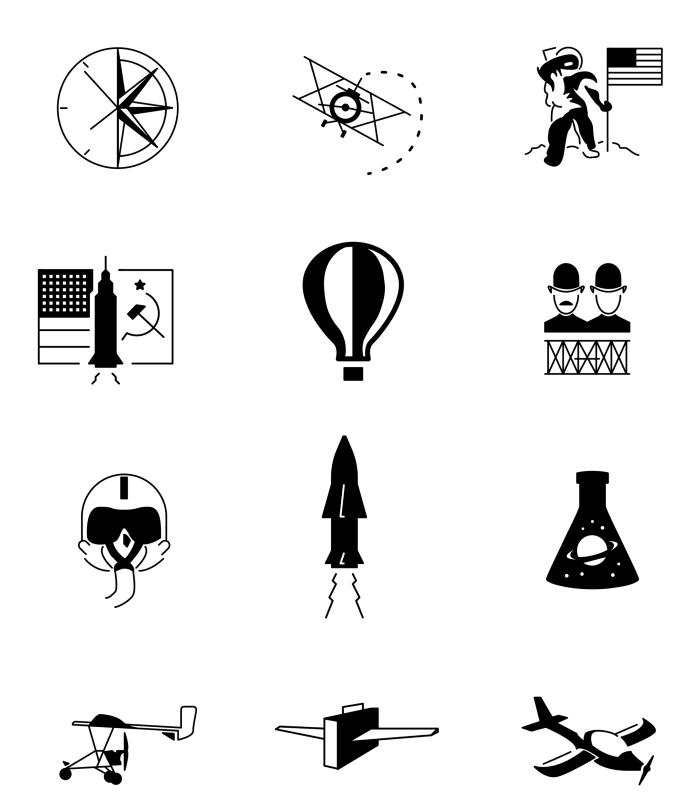


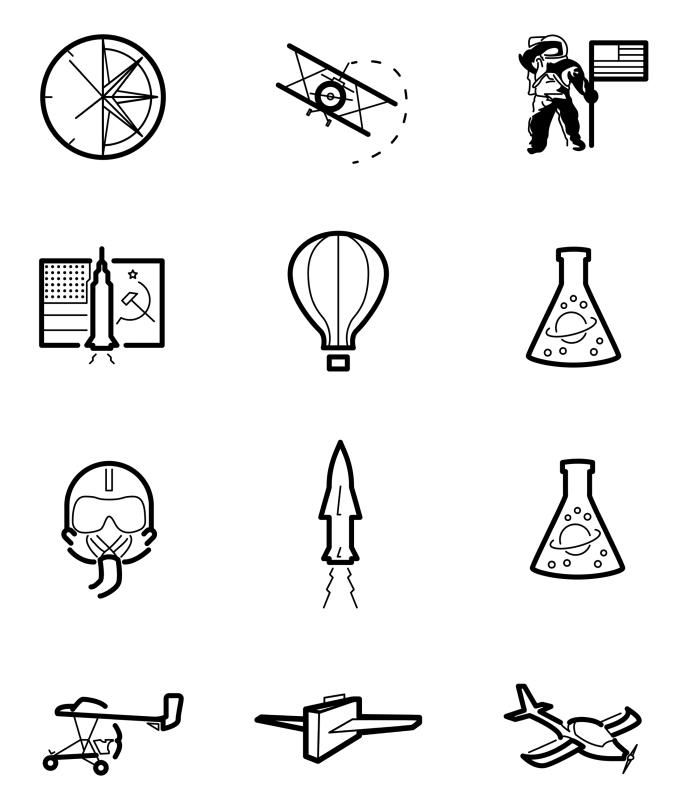


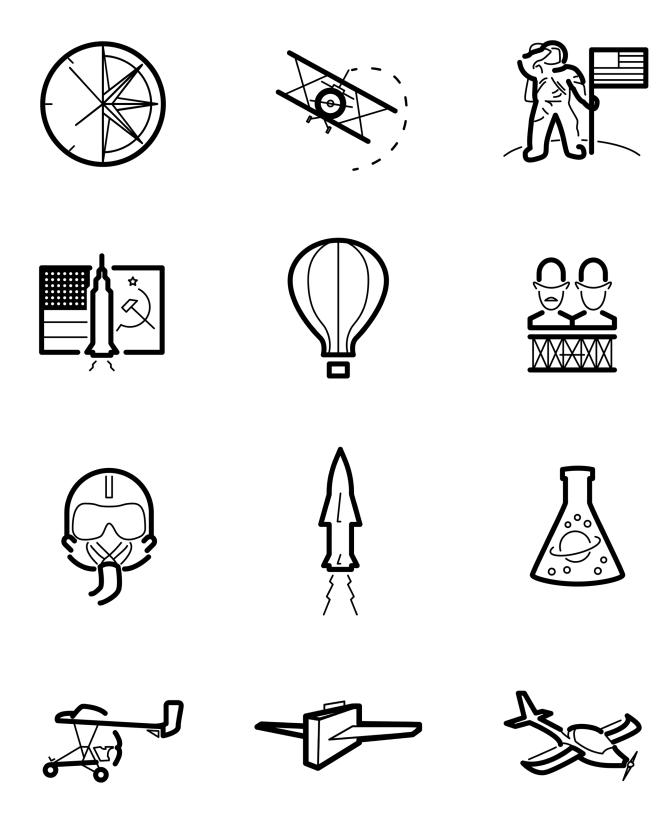


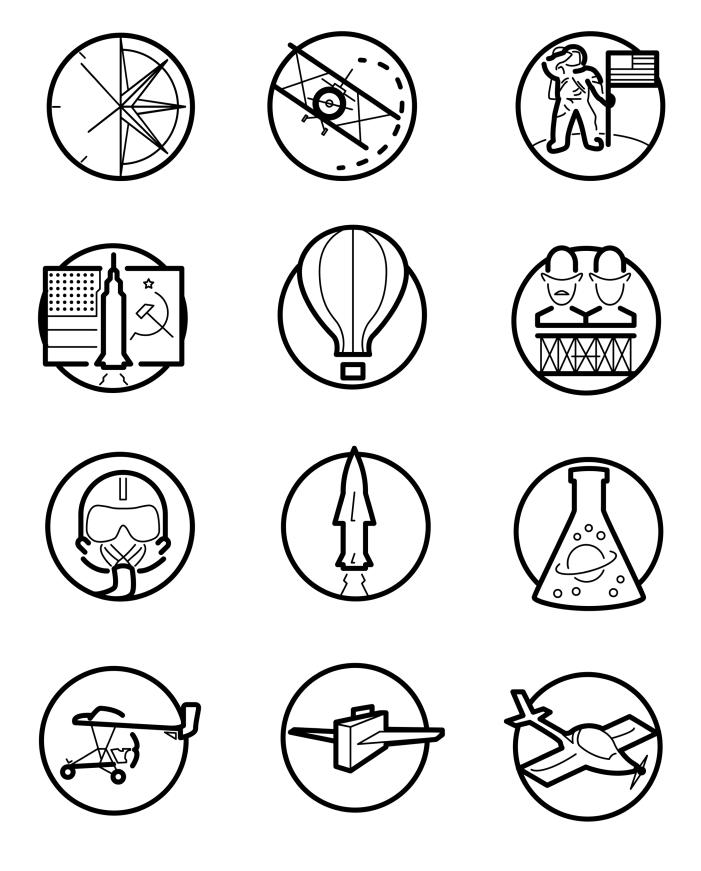












Final Design

